

Guardian Credit Union returns over \$390,000 to its members this Holiday Season, bringing a seven year total to more than \$4.3 Million

December 19, 2017; Montgomery, Alabama

Guardian Credit Union is expressing their gratitude to members this Holiday Season for their business over the past year by offering an Interest Rebate and Dividend Bonus.

The idea of returning profits back to our members has become synonymous with Guardian Credit Union in recent years. With this week's *cash back bonus*, **Guardian Credit Union has now given members more than \$4.3 million dollars over the past seven years.** This rebate was possible due to Guardian Credit Union's positive financial results throughout the year, which is largely based on member relationships and their loyalty. Guardian Credit Union's CEO Heath Harrell and its Board of Directors see Guardian in the strong financial position to afford this *cash back* rebate and believe "our members deserve this." CEO Heath Harrell goes on to say, "Guardian Credit Union is member owned and as a member, you get very unique rewards. This is the 7th consecutive year of Guardian CU giving back to our member owners. We are grateful of the support and loyalty of our members and we are extremely proud to be able to give back." Harrell states, "We understand that in today's financial marketplace great service and free products do not necessarily set us apart from others in the industry. What makes Guardian Credit Union unique is that we are constantly challenging ourselves to find ways to better serve our members, which has allowed us the opportunity to give back to our members in tremendous amounts, unseen by most financial institutions. Returning profits to our members is a true example of the difference between a credit union and bank, but the incredible amounts in which we have been fortunate enough to give back in recent years is what sets Guardian apart from all other financial institutions." Guardian is proud to be one of two credit unions in the State of Alabama to provide this unique giveback.

This is all a part of what Guardian Credit Union stands for: supporting the well-being of its members and the community through financial guidance and giving back whenever possible to ensure continued prosperity.

Guardian Credit Union currently has 15 branch locations, including Montgomery, Prattville, Wetumpka, Greenville, Tallassee, Clanton, Maplesville, and Troy. For more information on Guardian Credit Union, please visit the website at www.MyGuardianCU.com

Dawn E. Cherry



Chief Strategy Officer